

CUSTOM LOGO PROGRAMS

Domestic Embroidery Pricing

Embroidery pricing is always applied based on the quantity ordered and per location. Prices include a direct embroidered logo up to 5,000 stitches and 9 colors (per location). For each additional 1,000 stitches, please adjust price accordingly (as seen below).

Fersten Worldwide will embroider only on the products it sells.

Fersten Worldwide does not do contract embroidery under any circumstances.

HEADWEAR: minimum 72 pcs. Orders of less than 72 pcs, add 50%.

APPAREL: minimum 36 pcs. Orders of less than 36 pcs, add 50%.

Embroidery Complexity: Additional charges may be applied due to logo complexity and/or embroidery dynamics (Excessive trims, stops, size, application, etc.)

Repeat "Program" orders – pricing for all repeat "program" orders based on original quantity.

*Please contact customer service for exact details.

Simple Logo edits: \$100.00 charge.

Simple editing is logo merging and/or deletion of stitches.

Computer letters: \$50.00 per line. Thousands of stock fonts and logos available.

Thread color changes, add \$50.00 per color setup (must be same logo)

Metallic Thread: Add 20%

Flat Embroidery - Domestic

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
Logo of 5,000 stitches or less	\$6.00 ea	\$3.50 ea	\$3.00 ea	\$2.50 ea
Each <u>ADDITIONAL</u> 1,000 stitches add:	\$1.20 ea	\$0.70 ea	\$0.60 ea	\$0.50 ea
Simple Text embroidery, up to 3,000 stitches	\$4.50 ea	\$3.00 ea	\$2.50 ea	\$2.00 ea

See International Shipments for international shipping
- Subject to a 5% +/- production allowance

3D Puff & Textured Embroidery - Domestic

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
Logo of 5,000 stitches or less	\$10.00 ea	\$7.00 ea	\$6.00 ea	\$5.00 ea
Each <u>ADDITIONAL</u> 1,000 stitches add:	\$2.00 ea	\$1.40 ea	\$1.20 ea	\$1.00 ea

See International Shipments for international shipping
- Subject to a 5% +/- production allowance

Double 3D Puff Embroidery - Domestic

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
Logo of 5,000 stitches or less	\$12.00 ea	\$8.00 ea	\$7.00 ea	\$6.00 ea
Each <u>ADDITIONAL</u> 1,000 stitches add:	\$2.40 ea	\$1.60 ea	\$1.40 ea	\$1.20 ea

See International Shipments for international shipping
- Subject to a 5% +/- production allowance

Embroidery Digitizing - One Time Charge

(Pricing per 1,000 stitches)	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
Flat Logo (min \$60)	\$20.00	No Charge	No Charge	No Charge
3D Puff & Textured Logo (min \$90)	\$30.00	\$30.00	\$30.00	No Charge
Double 3D Puff logo (min \$90)	\$30.00	\$30.00	\$30.00	No Charge

Customer supplied disks for flat embroidery will be reviewed for quality and compatibility. There is no tape charge for supplied disks for flat embroidery unless modifications are required. Tapes for flat embroidery can be submitted on disk via e-mail directly to art@fersten.com. Tapes cannot be supplied for 3D Puff, Textured or Double 3D Puff embroidery.

Apparel Gift Box

Fersten Worldwide offers gift boxes for individual pieces of apparel. This gift box is NOT sold individually and is available only with apparel orders.

Each individual Apparel gift box : \$16.00 per box

Delivery Guarantees & Standard Production Time

Domestic Embroidery Products:

Tape (if required) - 2 to 3 business days

Production – 5 business day delivery guarantee**

*All orders, pricing and artwork are subject to final approval by Fersten Worldwide.

Please contact our customer service department or your dedicated CSR if you require a quote.

**Delivery time starts once sample is approved & confirmed order is received by FW.

**Delivery guarantee is valid for customers who are in good credit standing with FW at time of shipping.

Pewter Pricing

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
2D Logos Standard Size (2 1/4" x 1 1/4")	\$9.50 ea	\$9.00 ea	\$8.50 ea	\$8.00 ea
3D Logos Standard Size (2 1/4" x 1 1/4")	\$10.50 ea	\$10.00 ea	\$9.50 ea	\$9.00 ea

Pewter Minimum: 72 pcs. Orders of 48 pcs – 71 pieces, add 50%.

*Additional artwork charge may apply for complex designs or non-vector artwork.

Graphics: EPS vector art preferable

*Artwork can be submitted on disk or via e-mail directly to art@fersten.com

*Ballmarker Price includes 2 PMS colors (background plus one color).

*Each additional color: add \$1.00 per piece.

*All pewter orders are subject to a 5% +/- production allowance.

Fersten Worldwide will only apply pewter on the products it sells.

Pewter Options

Available Finishes:

Pewter (Silver)

*Antique Brass (Gold)

*Antique Bronze (Copper)

*Plating charge add \$1.00 per piece for Gold & Copper only

Color Fill: Add \$1.00 per color, per piece

Non-Standard cutout: Add \$4.00 per piece

Oversize: Add \$4.00 per piece

Application on leather: Add \$4.00 per piece

Pewter Setup

Set up, die cast, artwork & approval sample (one time charge per logo):

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
2D logo*	\$200	\$150	\$100	No Charge
3D logo*	\$600	\$400	\$300	No Charge
Hand-crafted logo*	\$1000	\$600	\$500	No Charge
Ballmarkers	\$200	\$150	\$100	No Charge

Standard Pewter Production Time

Domestic Pewter Products:

Die & Sample – 7 to 10 business days

Delivery guaranteed 10 to 15 business days from sample approval

*3D, Color Fill, brass & copper finishes may add to production time.

See International Shipments for international shipping

- Subject to a 5% +/- production allowance

Pewter Ball Markers

Ball Marker & "Alligator" Clip (1 piece set)	\$9.50 ea
Clip-On Base & Ball Marker (2 piece set)	\$11.50 ea
Ball Marker & base unit applied to front of cap (holder & marker)	\$16.00 ea
Optional: extra removable marker (same logo)	\$5.00 ea

Pewter Minimum: 72 pcs. Orders of 48 pcs – 71 pieces, add 50%.

Ball Marker Price includes 2 PMS colors (background plus one color).

*Each additional color: add \$1.00 per piece.

Tab Pewter

	72-143 pcs	144-431 pcs	432-999 pcs	1,000+ pcs
Standard Size (3/4" x 5/8")	\$8.00 ea	\$7.50 ea	\$7.00 ea	\$6.00 ea
Setup Charge (one time charge)	\$200	\$100	\$100	No Charge

Pewter Buttons

	72-143 pcs	144-999 pcs	1,000+ pcs
Standard Size (1/2" x 1/2")	\$6.50 ea	\$5.50 ea	\$5.00 ea
Setup Charge (one time charge)	\$200	\$100	No Charge

*Includes 2 colors and clear dome covering to protect logo & button

*Each additional color (per piece): Add \$1.00 ea

*Includes removing original buttons and replacing with custom pewter buttons

Rush Service - Embroidery and Pewter

For Rush embroidery service on already approved logos, add surcharges below.

Subject to availability. Call for confirmation.

Same Day service: add 100% per unit embroidery charge

Next Day service: add 75% per unit embroidery charge

2 Day service: add 50% per unit embroidery charge

For RUSH (2 Day) digitizing service, artwork must be received before 10 am (EST) to be accepted.

Subject to availability. Add 50% to embroidery tape charge.

For RUSH pewter service on already approved dyes, add 50% to pewter.

Delivery: 7 to 10 business days. Call for confirmation.

